# Investments in used car leasing in the UAE



LEASING



# \$100000000

Volume of investments attracted

# \$100000

Minimum investment amount



Return in the form of interest income on a loan for 5 years, with an option to recover principal amount at the end of the period

# **Executive Summary**

**Regolith is raising investment to** establish a lease-to-own used cars business in the UAE

Regolith is raising investment to establish a lease-to-own car business in the UAE. The model targets middle and low-income customers in the UAE who need reliable transportation but face challenges accessing traditional financing options.

This model offers flexibility and affordability, with customers becoming car owners after 30 - 60 months of payments.

Market opportunity: Filling the gap in car financing for middle-class individuals in the UAE market, who cannot obtain loans from banks.

**Revenue model:** Customers pay 20% per annum on the remaining cost of the car after a down payment of 10-30%, which will be determined based on the customer's inspection.

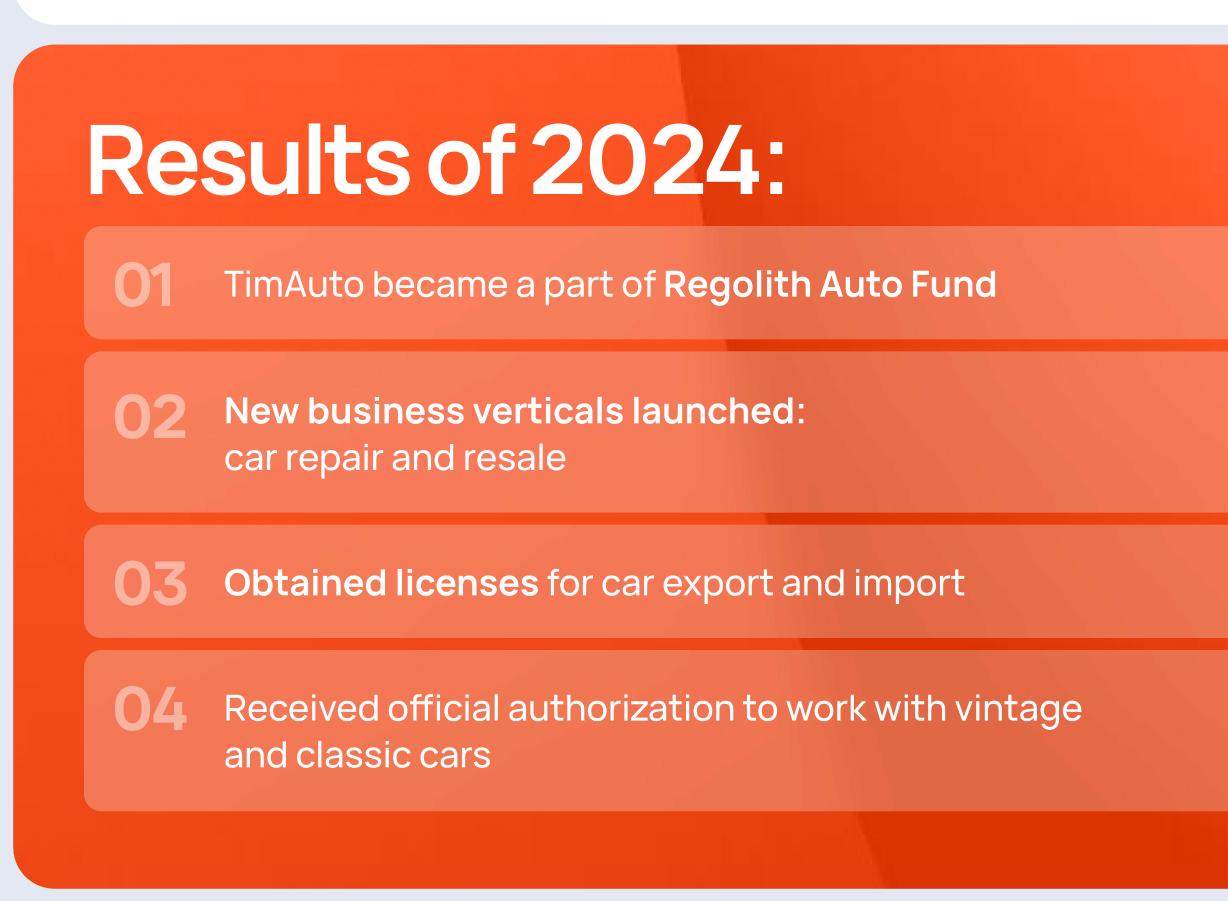
Average car cost: \$45 000.



# Industry Experience

Team has been operating in the UAE since 2022, under the TimAuto brand

Long-term car rental was the first line of business established









	رخصة تجارية		
Cor	mmercial Lice	ense	

				License Details	تفاصيل الرخصة /
License No.			1114698		رقم الرخصة
			ش.ذ.م.م	تيم اوتو لتأجير السيارات	اسم الشركة
Company Name	TIMAUTO CAR REN	TAL L.L.C			
			ن.ذ.م.م	تيم اوتو لتأجير السيارات ش	الإسم التجارى
Business Name	TIMAUTO CAR RENTA	LLLC			
License Category	Dep. of Economic Deve	lopment		دائرة التنمية الاقتصادية	فئة الرخصة
Legal Type	Limited Liability Comp	any(LLC)		ذات مسئولية محدودة	الشكل القانونى
Expiry Date	02/11/2025	تاريخ الإنتهاء	Issue Date	03/11/2022	تاريخ الإصدار
D&B D-U-N-S ® N	0	الرقم العالمي	Main License No.	1114698	رقم الرخصة الام
Register No.	1834079	رقم السجل التجارى	DCCI No.	427107	عضوية الغرفة

				Licens	الاطراف / e Members
الحصص / Share	الصفة / Role	Nationali	الجنسية / ty	Name / <sub>f</sub>	رقم الشخص/.No الإس
	مدير / Manager	Rus	روسيا / ssia	إبدراخمانوف	1205119 تيمور
			TIM	UR ABDRAKHMANOV	
				License Activities /	نشاط الرخصة التجارية
Car Rental					أجير السيارات
					العنوان / Address
Phone No		تليفون	P.O. Box		صندوق بريد
Fax No		فاكس	Parcel ID	124-134	رقم القطعة
Mobile No	971-52-7049129	هاتف متحرك		timauto.rentacar@gmail.com	البريد الإلكتروني / Email
			مساهمه عامه(	504-580 ملك اللاينس للتامين )شركه	ديرة - المرقباتمكتب رقم

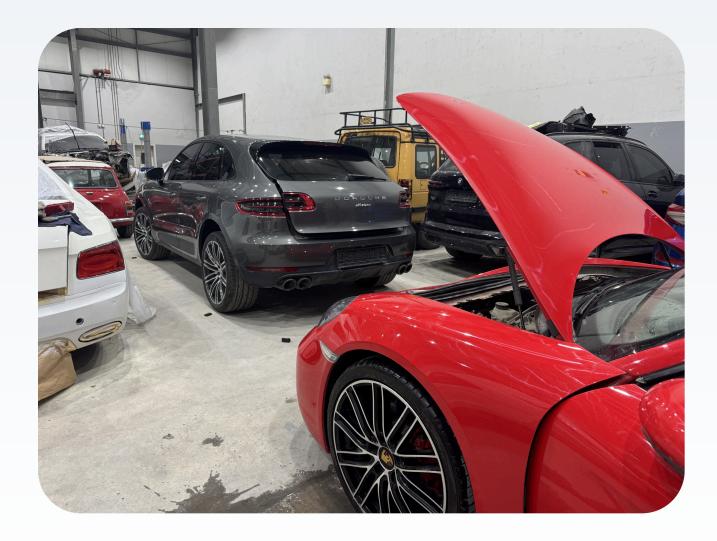
Print Date	29/	10/2024	13:09	تاريخ الطباعة	Receipt No.		رقم الإيصال
- 4	1	69 (دو/	لصة إلى 69	لقصيرة، أرسل رقم الرخ	يمكنك الآن تجديد رخصتك التجارية من خلال الرسائل النصية اا	Get FREE access to	
	2			الدفع.	اتصالات) للحصول على اذن	Zoho One for the first year	T III
		Now you c	an renew	your trade license b	y sending a text message (SMS). Send your trade license	احصل على زوهو ون مجاناً للسنة الاولى	口令人长
				umber to 6969 (Du	/ Etisalat) to receive payment yourber	للملله الاولى	Zoho.com/det
· · ·		يعة	 (ستجابة السر	ر خصة برجي مسح ر مز الا	وقيع من دانرة الاقتصاد والسياحة في دبي إمراجعة صحة البيانات الواردة في ال	لکتر و نبة معتمدة و صادر ة بدون ت	و تُبْعَة ا
بمصارات					vithout signature by the department of Economy and Tourism .Kindly scan th		



THE EMIRATES



# Challenges



When we began selling repaired cars in the UAE, we identified a **promising market** niche for further development

## What are the challenges of the UAE leasing market?



High market entry barriers for customers (strict banking requirements)



**Shortage of accessible auto financing programs** for middle-class consumers



**Strong demand for reliable financial instruments** for car purchases

## Why now?

цĻ.

**Economic growth in the UAE** is driving increasing demand for cars



**Growing number of expats** is creating demand for accessible financing solutions for a purchase of a car



Limited competition in the lease-to-own segment



**Dubai is a car city** with no developed pedestrian infrastructure

## Our solution:

Establishing a proprietary **leasing company** offering **flexible and affordable** car ownership terms



# Market Size

The leasing market of cars for private usage in the MENA region reached **\$5 billion in 2024** and is projected to grow to **\$9.1 billion by 2030**.<sup>2 3</sup>

The market CAGR is expected to be **10.5% from 2024 to 2030**.



<sup>1</sup> PAM – transport leasing market of MENA, TAM – private usage leasing market, SAM - share of the 'lease-to-own' model, SOM - estimate of Regolith's potential market share

<sup>2</sup> https://www.databridgemarketresearch.com/reports/middle-east-and-africa-luxury-car-leasing-market

<sup>3</sup> PAM, TAM, SAM, SOM are calculated by industry experts based on data from open sources



TAM 2025 \$5.5 bln

SAM 2025 \$2 bln

SOM 2025 \$3 mln

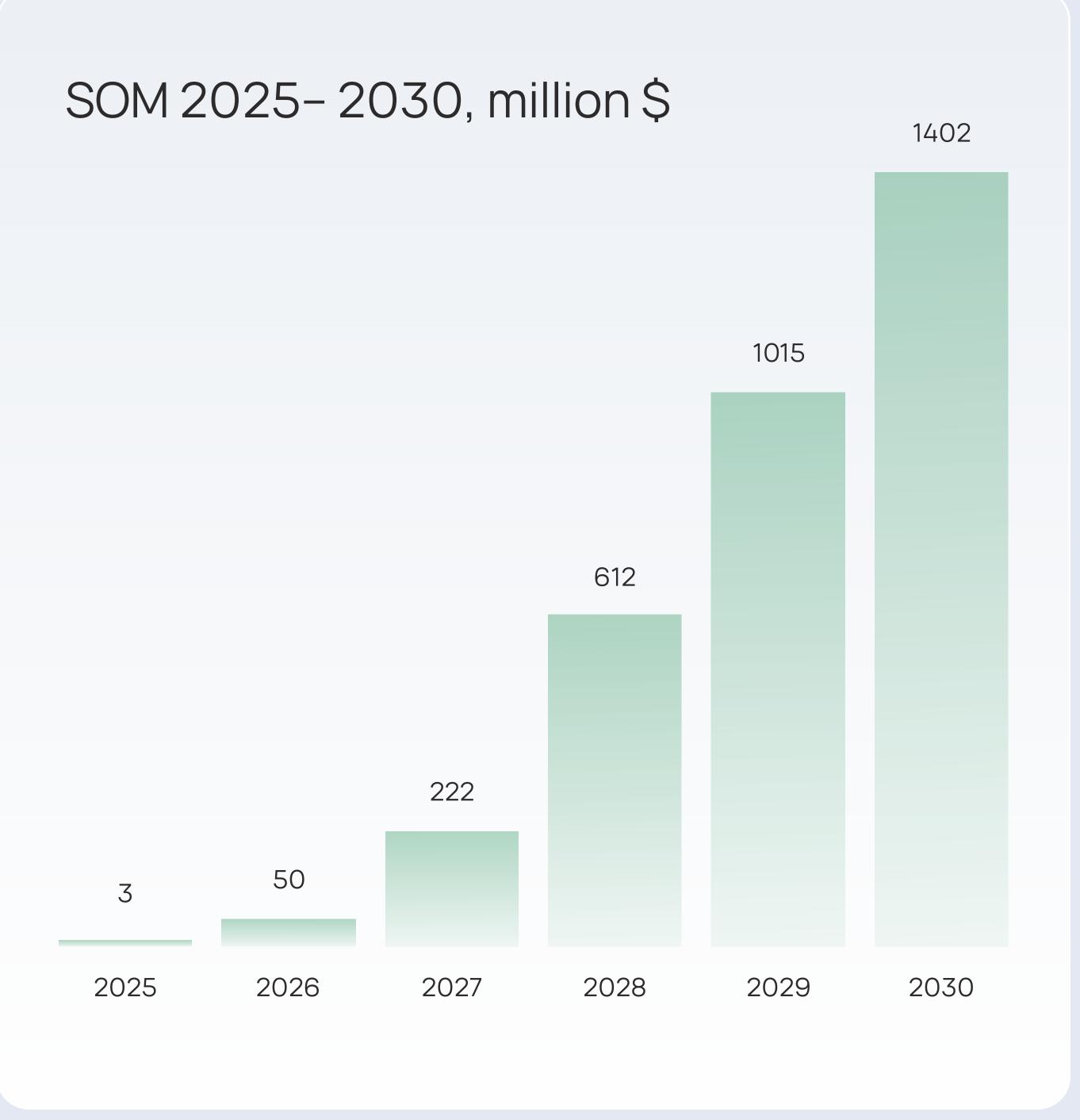
# Market Size

Taking the market CAGR into account, which equals to 10.5% from 2024 to 2030, as well as the growth rate of the market share of Regolith Leasing, the **achievable market size** (SOM) will be estimated at **\$1.4 billion**. <sup>1 2</sup>



<sup>1</sup> PAM – transport leasing market of MENA, TAM – private usage leasing market, SAM - share of the 'lease-to-own' model, SOM - estimate of Regolith's potential market share

<sup>2</sup> PAM, TAM, SAM, SOM are calculated by industry experts based on data from open sources



# **Competitive Analysis**

### «Lease-to-own» model

Car transfers to customer ownership

#### LEASE *to own*

Car cost **\$45 000** 

Monthly payment from \$1150 (60 months)

Down payment from 20%

Lease period 12 - 72 months

Features: Positioning as a strategic partner for agents, brokers, and auto dealers

#### TAKE AUTO

Car cost **\$45 000** 

Monthly payment from \$2 200 (36 months)

Down payment from 25%

Lease period **12, 24, 36 months** 

Features: Cryptocurrency payment acceptance, leasing available with tourist visa and foreign driver's license

#### Renty.ae

Car cost **\$45 000** 

Monthly payment from \$1800 (36 months)

Down payment from 20%

Lease period 12 - 36 months

Features: Leasing is available with a driver's license from another country



Car cost **\$35 000\*** 

Monthly payment from \$1200 (36 months)

Down payment from 20%

Lease period **12 - 36 мес.** 

Features: A wide selection of economy class cars

\* \$35,000 is the most expensive car available



from \$20000

Car cost

Long-term leases and subscriptions

Car is returned to the company



Monthly payment from \$400

Car cost from \$9 500

Deposit **\$1500** 

Rental period **from 1 months** 

Features: **Mileage limited to** 6,000 km per month

### 

Monthly payment from \$300

Car cost from \$15 000

> Deposit **no**

Rental period 1 - 18 months

Features: Mileage limited to 2,000 km per month

Insurance and delivery paid separately + \$400

For UAE residents only

#### invygo 😧

Monthly payment from \$450

Car cost from \$12 000

Deposit **no** 

Rental period **1 - 18 months** 

Features: Mileage limited to 2,500 km per month

For UAE residents only

#### ANY GAR

Monthly payment from \$450

Car cost from \$10 000

Deposit **no** 

Rental period **up to 12 months** 

Features: Mileage limited to 4,500 km per month

Insurance and shipping paid separately + \$100

Available for nonresidents

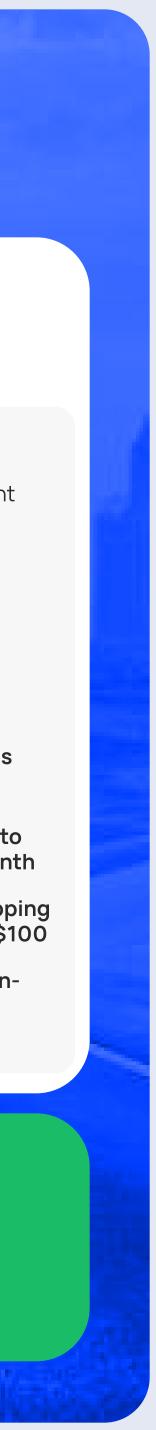
**from \$530** Monthly payment

## from 10%

Down payment

## 12 - 60 months

Lease term



## **Business Model**

In the "lease-to-own" model, the company's risk is minimized:

- Cars are registered under the company until fully paid by the customer
- The company reclaims the car one 30 days after a payment default
- All cars are equipped with GPS trackers with a car lock function
- All cars have full insurance coverage

Customer down payment

\$2000

(10% of the car price)

Monthly payment

from \$530

within 60 months at a rate of 20% p.a.

Total payments for the period

\$40000

\$20 000 gross profit per car



# Required Investments \$10000000

Investment amount



Minimum period



Min. investment amount



Annual return

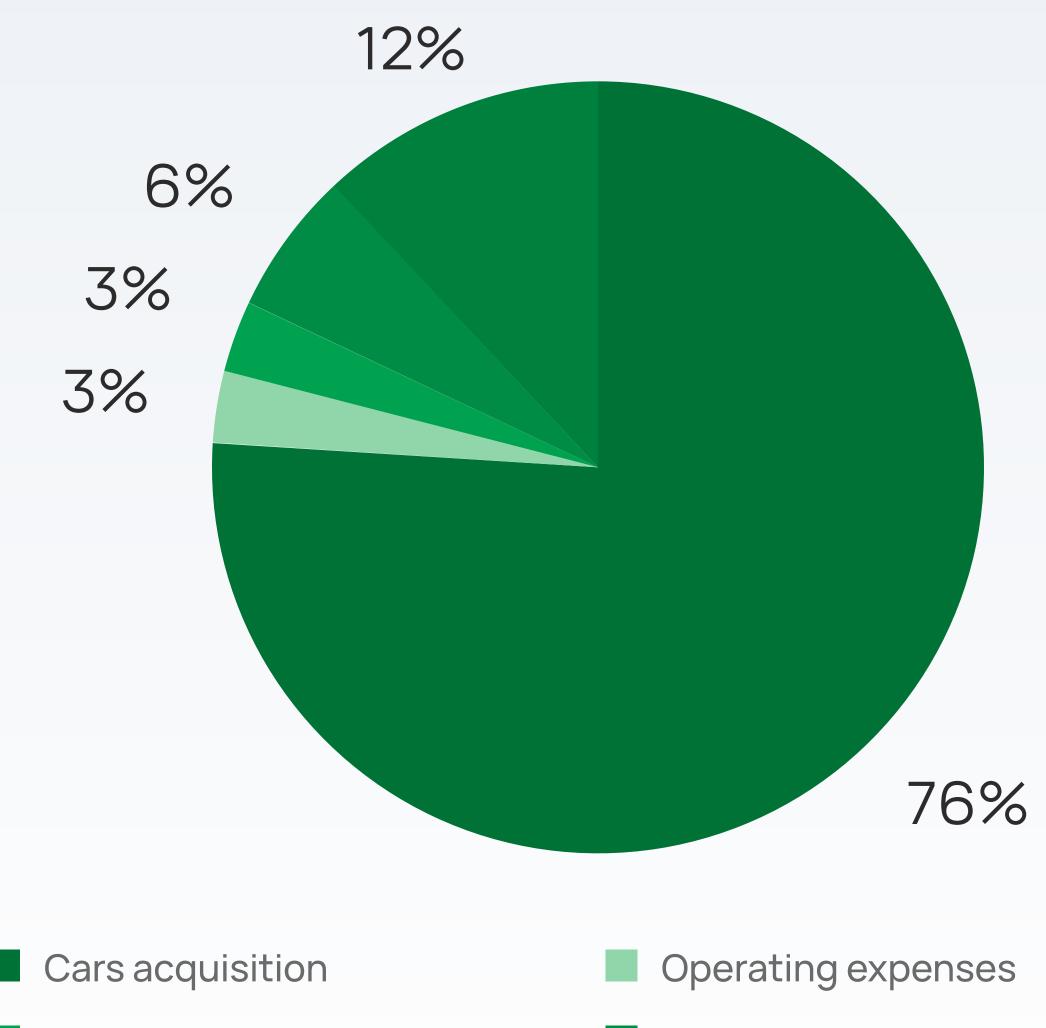
+80,6%

Total return for 5 years, taking into account reinvestment

After five years, the investor can withdraw their initial investment of \$10 million

Opportunity to reinvest dividends or increase capital as the company grows

## Investment allocation



Insurance

Incorporation fees

Contingency expenses



## Financial Model

Fleet: **580** vehicles in **2025**, scaling to **11150** by **2029** 

Vehicle Cost: \$45 000

Car return rate **85%** 

Theft and losses 1%

Funding: \$10M investor capital in 2025

Investments = Assets: \$19.7M (2025) - \$379.3M

(2029) are capitalized as cars on the balance sheet

Vehicles yield \$81000 (**100%** margin vs **\$40 500** net cost)

Total assets **\$1206M** by **2029** 

## Financial results (\$thousand, 2025-2029)

	2025	2026	2027	2028	2029
<b>Car investments</b>	-19732	-102 400	-344 065	-361 258	-379 323
Income	2384	47 810	220 607	595 641	926 090
Expenses	-1169	-13 894	-56 361	-117 497	-171 497
Net profit	784	23 276	119 260	389739	653 419
Profitability	33%	49%	54%	65%	71%

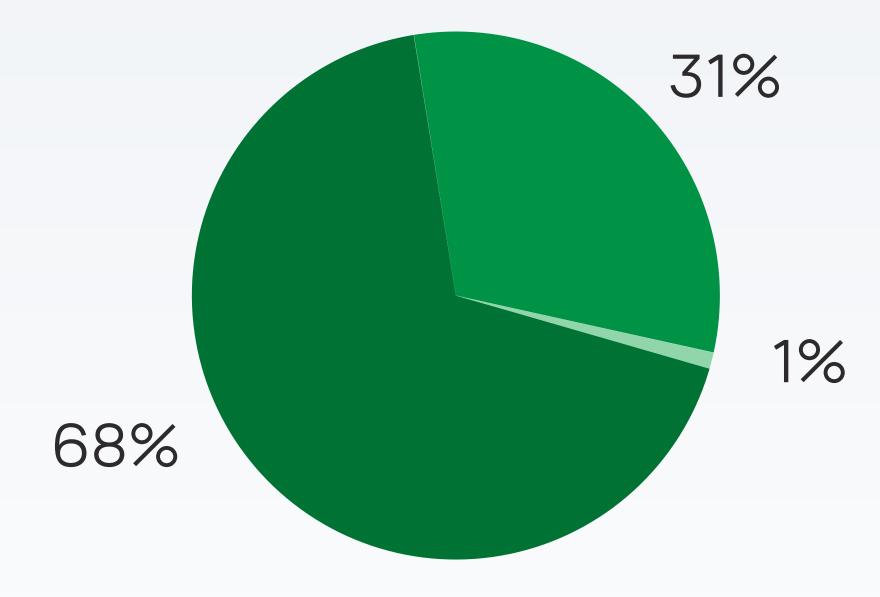
### Simplified balance sheet (\$ thousand, end of the year)

	2025	2026	2027	2028	2029
Assets	19732	122 132	466 197	827 455	1 206 778
Cars	19732	119 313	448749	759 227	1076612
Cash	0	2819	17 448	68 228	130 166
Cash	19732	122 132	466 197	827 455	1 206 778
Equity capital (+\$10 million investor)	18 948	95 837	329 489	369 488	373 193
Accumulated profit/loss	784	24 060	143 320	533 059	1 186 478



## Financial Model

## Revenue structure



- Residual value of returned cars
- Rental payments for the portfolio
- Insurance payments for the portfolio

### Dynamics of revenue and car portfolio

- Revenue, million USD
- Average portfolio for the period, cars







# **About Us**

We are a team of professionals with over 5 years of experience in the premium car market in Dubai. Our mission is to make buying or selling a car as simple and profitable as possible for you. We offer a full range of services: from selection and registration to credit and leasing. Trust us, and you'll get the car of your dreams without any hassle.

« – Every car has a story. We help our clients become part of that story by offering the best solutions and paying attention to every detail.»

« — Team is like a family – a lesson l learned while working with the Dubai Police. We unite our strengths, support each other, and deliver exceptional results.»

E SE STAT

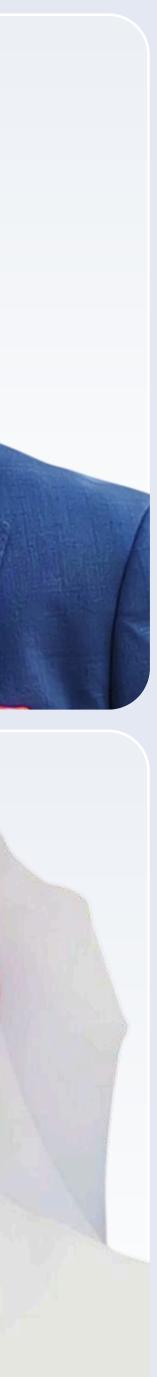
### **Timur Abdrakhmanov**

CEO of Autofund. Automotive Entrepreneur in Russia & UAE Worked 5 years in KAMAZ corporation and 10+ years in YANDEX (Yango)

## Haris Musleh

MANAGER OF TIMAUTO CAR RENTAL Worked 12 years in Dubai Police





# Contacts

• + 971585911628 WhatsApp

## Ceogregolith.com e-mail



LEASING

